



## SCHOLARSHIP SUPPORT PROGRAM 2017-18

### Strategic Plan and Business Case

Our pilot experience in Kapawanj Kelavani Mandal (KKM) in Gujarat had helped us articulate the business case for the Scholarship Support Program. The business case was that if we were able to **do 3 valid applications** (on the basis of the eligibility criteria) out of them **1 would win scholarship**. Therefore, in Patna, we went with the target of doing 2700+ applications which would result in 900 students winning the scholarship grants.

### Execution and Results

We partnered with 25 schools and colleges from where a total of 6170 YDF Scholarship Application Form were distributed, collected back 5348 applications forms. Out of 2698 applications we did 773 Pvt. Scholarship Scheme applications, 1739 Central Govt. Scholarship Scheme applications and 186 State Govt. Scholarship Scheme applications.

S. No.	Scholarship Schemes Category	Applications	Scholarships won
1	Pvt. Scholarships	773	None
2	Central Govt. Scholarships	1739	274
3	State Govt. Scholarships	186	Results Awaited
Total		2698	274

These **274 students received scholarship grants worth INR 14,25,523**. Evidently, only 1 out of 10 applications done won the scholarship grants.

### Result Analysis for 2017-18

Our business case of 3 applications to 1 scholarship won failed due to multiple reasons.

- Scholarship Schemes of various Public Sector Units like GAIL, ONGC etc. were not available
- Total no. of students who scored 60% & above marks were only 8% of the total students making it harder for us to get selected in Pvt. Scholarship Schemes
- The shift from offline application process to online application process also affected our selection rates

### Something to cheer up

- We got **Govt. funding of 23 lacs** for implementing “Higher Education Access Support Program” in Tribal areas of Maharashtra with 5280 students
- We got selected for **Unltd India – July’18 Cohort** – an incubation for Social Entrepreneurs
- We were **Janhit Jagran – 2017-18 finalists** – an incubation program of Dainik Jagran
- In our HCL My Scholar Program 197 students received scholarship grants worth INR 31 Lacs from Sitaram Jindal, U.P. Govt, HCL Company

